

# How the right equipment kept cooling dollars from evaporating

**Case Study:** Geisinger Clinic, Scenery Park, State College, Pa.

**Issue:** Replace old and inefficient cooling system

**Solution:** Polaris Plate Heat Exchanger/Fiberglass Cooling Tower

When this leading Pennsylvania medical center had to replace its outdated evaporative fluid cooler, the economical, efficient choice was a fiberglass cooling tower supported by a Polaris Plate Heat Exchanger. The energy savings compared to the old evaporator were huge – on the order of 80 percent. But the new system offered other big advantages as well:

- It cost 20 percent less to purchase and install.
- Its expected life cycle is 50 years (vs. 10 for a comparable evaporative cooler).
- Its footprint was about half that of the old system.
- **Between its lower installed cost and more efficient operation, expected payback time for the Polaris is less than one year.**

Geisinger Health System, based in Danville, Pa., was founded in 1915. This physician-led system, dedicated to health care, education, research and service, spans 43 counties of 20,000 square miles, and serves 2.6 million people.

**Fiberglass cooling towers and Polaris Plate Heat Exchangers beat the high life-cycle cost of evaporative coolers.**



Previous system



Polaris PHE system

## Make the Efficient, Economical Choice for HVAC and process fluid cooling:



Need an effective, efficient answer to your HVAC and process fluid conditioning demands? There's a better choice than antiquated evaporative coolers. Structure a system that combines a fiberglass cooling tower with a Polaris plate heat exchanger, and you'll save money from day one. You'll also get a system that maintains effective fluid isolation and cools HVAC or process liquids more efficiently.

A fiberglass tower system with a Polaris PHE at its heart is far less expensive to buy than an evaporative cooler. Couple the tower and the heat exchanger, and you also get a more efficient system that's cheaper to run, incorporates superior materials, uses colder water (not glycol) and requires smaller components – including heat pumps – with lower horsepower.

Combining a fiberglass cooling tower with a Polaris heat exchanger delivers unbeatable savings at purchase and throughout a long, useful life – up to five times longer than the expected life of an evaporative cooler. Make the efficient, economical choice whenever you need to cool HVAC or process fluids. Choose Polaris PHEs.

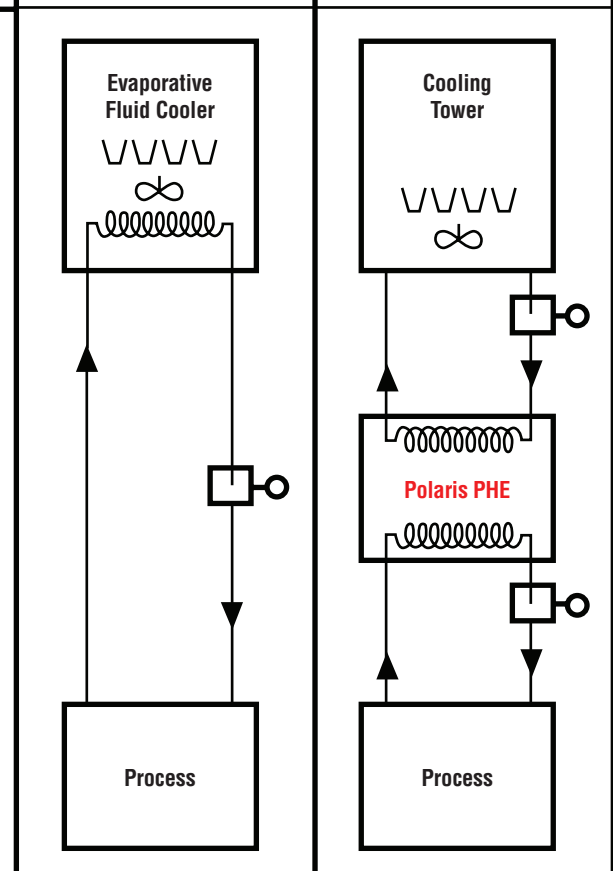
### Seven reasons to choose a Polaris PHE / cooling tower system:

- Much lower purchase price and installed cost than an evaporative cooler system
- Lower horsepower for greater economy
- Colder water in system means lower operating cost
- Superior cleanability results in lower maintenance costs
- Overall system is smaller, saving space
- No need for glycol, so system delivers better heat transfer and lower operating costs
- Stainless steel PHE construction is more durable than evaporative cooler alternatives.

**The choice is clear. For big savings at purchase and more efficient, economical operation afterward, go with fiberglass cooling tower / PHE systems from Polaris.**

### Fiberglass cooling tower and Polaris PHE vs. Evaporative Fluid Cooler

Cost comparison for Geisinger Scenery Park installation Conditions: 330gpm, 104HW, 92.6 CW, WB 78		
	Evaporative Fluid Cooler	Cooling Tower and Polaris PHE
Total HP	45	10
Materials	Galvanized Steel	Stainless Steel PHE, Fiberglass Tower
Costs	<b>\$16,800</b> (including fan, evaporative cooler, spray pump, basin heater and control panel)	<b>\$11,352</b> (including tower, heat exchanger, spray pump, basin heater and control panel)



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